



## NEW NATIONAL DRIVE SHOW FOR NOVA

MEDIA RELEASE

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dmg Radio Australia today announced *Fitzy & Wippa* as Nova's new national Drive team in 2011.

Ryan 'Fitzy' Fitzgerald has been a part of Nova Adelaide's Breakfast team since the station launched in 2004. The sports fanatic and lovable larrikin regularly appears on Nova's national Drive show and Network Ten's Before The Game and The 7PM Project. Nova recognised Fitzy's potential while still in the Big Brother house and signed the popular contestant as soon as he was voted out.

Fitzy said, "Now the restraining order has been lifted I'm hanging to get close to Wippa again, especially in Drive. As a bonus, instead of waking up at 4am, I can now get home then!"

Michael 'Wippa' Wipfli has been heard on Nova's national Drive show for the past two years. Never afraid to 'have a go' despite his lack of ability, Wippa has pulled a plane, been suspended from a hot air balloon, caused Bruce Willis to stop an interview (don't ask about Demi) and is currently exercising his survival skills in the Northern Territory.

Wippa said, "Great radio teams are a combination of beauty and brains, I am not sure which one I am, could be both!"

dmg Radio Australia CEO Cathy O'Connor said, "Fitzy's appearances on Nova's Drive show have shown the chemistry between *Fitzy and Wippa*. They're a great reflection of the Nova brand – they're real, they're funny and they're mates. With a bunch of half baked ideas that Nova management will keep a close eye on, *Fitzy and Wippa* will be a great team for the Drive home in 2011.

*Ryan, Monty and Wippa* will continue for the remainder of 2010 and *Fitzy & Wippa* will be heard weekdays in Drive on the Nova Network in 2011.

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